

TORONTO  
**FRINGE**  
**FESTIVAL**

## By Popular Demand Access Guide



**June 30 - July 12, 2026**

**Giizis Studio at Native Earth Performing Arts**

This guide uses plain language to provide audiences, particularly neurodiverse audiences, with specific sensory details of programming in advance to help guide your experience.

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## **About By Popular Demand**

The roaring 20s are back! Life is full of sparkle, parties, and depression. Join your charming hostess for an evening of music, sketch comedy, and cheeky fun. Directed by former Second City Artistic Director Carly Heffernan, and written by and starring Best of Fringe winner Janelle McGuinness, By Popular Demand is a show hell bent on finding joy amidst our Great Depression.

## **Run Time**

55 minutes

## **Content Warnings and Advisories**

Please be advised that By Popular Demand includes strong language, sexual content, loud music and sound effects, flashing lights, and audience interaction.

## Cast and Characters



Janelle McGuinness plays every character in *By Popular Demand*.

## Set



The stage is almost entirely empty for the entirety of the show, in regards to set pieces.

## Costumes



Janelle as the Host wears a red romper.



Janelle as the witch wears a cape and has a scroll



Janelle as the TTC wears a plaid shirt and a blue hat.



Janelle as Protest Man wears a jean jacket, fake soul patch facial hair, and a blonde wig and camo visor.



Janelle as Mom wears a grey cardigan and red glasses.



Janelle as Party Grandma wears a grey, curly wig, small wire glasses and a black blazer.

\*\*Please note: at the time of this guide's creation, this show's selection of characters has not been fully set. Characters and costumes might change from what is shown above. Please feel free to reach out for updated information.

## Get in Touch

If you have any questions or concerns about this access guide or planning your visit to By Popular Demand at the 2026 Toronto Fringe Festival, please reach out.

### **Janelle McGuinness**

Writer/Producer/Performer

**Email: [janelle.mcguinness@gmail.com](mailto:janelle.mcguinness@gmail.com)**

If you want to tell the Fringe about your experience or have feedback that you would like to share, you can call, write, or send an email to the Fringe.

### **Our address is:**

100 Broadview Avenue, Suite 300

Toronto, ON

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### **Our email address is:**

[access@fringetoronto.com](mailto:access@fringetoronto.com)

### **Our phone number is:**

416-966-1062

Thank you for coming to the 2026 Toronto Fringe Festival.