

FOR IMMEDIATE RELEASE

MEDIA CONTACT & INTERVIEW BOOKING

Keith Brown

Keith@KeithBrown.ca

519-902-3527

**AWARD-WINNING MAGICIAN RETURNS TO
WOW TORONTO FRINGE AUDIENCES**

Keith Brown Invites Audiences Of All Ages To Experience '110% Wizard'

[\[IMAGES\]](#)

TORONTO, ON – June 3, 2026 – Prepare to be spellbound as Keith Brown, renowned magician, speaker, and entertainer extraordinaire, returns to Toronto with a new show, *110% Wizard*, a follow up to his 2025 Patron's Pick show *100% Wizard*. Same Wizard, just 10% better!

Brown won the Critics' Choice Award for Best Magic Show for the last three years in a row at The Orlando International Fringe Theatre Festival. This year they honoured him with a Lifetime Achievement Award for Outstanding Magic Show. He has mesmerized crowds in over 30 countries, earning accolades and recognition from critics and celebrities alike. The Orlando Sentinel described Keith Brown as "Absolutely mind-bending, mind-boggling, and mind-blowing" in a recent review.

"Keith Brown is more than just a magician; he's a master storyteller who weaves enchantment into every performance," remarked Eliza Reid, First Lady of Iceland, praising Brown's captivating presence on stage.

The show promises an hour of family-friendly magic and storytelling that will create lasting memories for attendees. From unbelievable feats of magic to heartwarming narratives, *110% Wizard* is a testament to Brown's unique approach to his craft. His exceptional talent and ability to captivate audiences inspired accolades from many, including Foo Fighters frontman Dave Grohl, who declared, "You're Incredible!"

Scheduled to take place at NEPA's Aki Studio, located on the first floor of the Daniel Spectrum Building ([585 Dundas St East](#)) during the Toronto Fringe Theatre Festival.

Keith Brown will perform *110% Wizard* seven times between June 30th and July 12th. Don't miss this opportunity to witness the magic of Keith Brown live in action.

Join us for an unforgettable journey into the world of *110% Wizard with Keith Brown*.

For more information and to purchase tickets, visit wizardshow.ca.

###

Performance Information:

Ticket Price: \$15

Age Rating: General

Warnings: No Warnings

About the Venue:

Aki Studio

Daniel Spectrum Building

[585 Dundas St East](#)

[Toronto, ON](#)

Performance Schedule:

Tue, June 30 @ 6:30 PM

Fri, July 3 @ 2:45 PM

Sun, July 5 @ 10:00 PM

Tue, July 7 @ 7:45 PM

Fri, July 10 @ 5:30 PM

Sat, July 11 @ 7:45 PM

Sun, July 12 @ 2:30 PM

Please note: All performances will be Relaxed Performances. Tuesday, July 7th @ 7:45 PM will be a Mask Mandatory Performance.

For press inquiries or to book an interview with Keith Brown, please contact him directly at keith@keithbrown.ca

About Keith Brown (Performer):

Keith Brown is a world-class magician, public speaker, and entertainer. Whether you're a fan of magic or not, you'll love Keith Brown. Using his unique approach to magic, Keith engages any audience and leaves them buzzing from an experience they'll talk about for weeks, months, and even years afterward.

Keith has shared his magic in over 30 countries and counting. He has performed in every environment, from beautiful theatres to corporate offices and conferences, on TV, at Stanley Cup parties, and even on cruise ships sailing around the world.

In 2013, Keith was chosen as Toronto's Best Magician, and he's not even from Toronto! He also received the "People's Choice" award the same year. He

recently spoke at TEDx about Magical Thinking and how magicians approach creativity. Keith performed at the General Manager of the Detroit Red Wings, Ken Holland's, Stanley Cup party... before he could even drive a car! He's performed for celebrities, Olympians, politicians, students, the public, and society's elite.

Keith Brown holds a double major in Dramatic Art and Communication Media and Film from the University of Windsor. He spent the third year of his undergrad studying abroad in Sweden at Jönköping University. Keith has formally studied magic with world-leading practitioners and has taught many up-and-coming magicians at Canada's Premier Magic Camp Sorcerers Safari.