

Image 1:

- State of Balance Banner Photo
- Graphic Designer: Hannah Speer, Jake Davis
- Photo of a side profile with kettlebells sat on a scale within the brain that read “hope” and “despair”

Image 2:

- Steve Switzman Headshot
- Photographer: Helen Tansey
- A picture of Steve Switzman with a stern demeanour and arms crossed

Image 3:

- State of Balance Rehearsal 1
- Photographer Jake Davis
- Steve Stands in front of his creative team in a gym

Image 4:

- State of Balance Rehearsal 2
- Photographer Jake Davis
- Steve wears a crown with his arms spread open. The rehearsal takes place in front of 4 members of his creative team and is being recorded on an iphone