

FOR IMMEDIATE RELEASE

Keir Collective Premieres Seasons of Souls at the Toronto Fringe Festival

A bold new contemporary dance work exploring transformation, time, and the emotional seasons of being human.

TORONTO, ON — Keir Collective, a new Toronto-based contemporary dance company founded by dancer and choreographer Sydney Keir, will premiere its debut production *Seasons of Souls* at the Factory Theatre Mainspace as part of the Toronto Fringe Festival.

Blending contemporary ballet, captivating movement, and impactful storytelling, *Seasons of Souls* is an original contemporary dance work that explores the emotional and psychological seasons we move through as human beings. Through athletically charged choreography and immersive theatrical imagery, the production examines transformation, resilience, grief, joy, connection, and renewal.

Rooted in contemporary ballet vocabulary with influences from modern and theatrical dance, the work offers audiences a visually striking and emotionally resonant performance experience.

Seasons of Souls is about the life cycles and shared moments we experience throughout life. “Moments that shape us, challenge us, and ultimately transform us,” says founder and artistic director Sydney Keir. “We wanted to create a work that feels deeply human and that asks our audience to reflect on how we spend the limited time that we have while knowing that we’ll never have enough.”

Keir Collective was founded with the goal of creating new contemporary works and expand the Toronto arts landscape. Keir Collectives strives to promote emotionally resonant, visually impactful, and collaborative in spirit while supporting emerging artists within Toronto’s dance community.

Sydney Keir trained at Canada’s National Ballet School and Karpov Ballet Academy before attending the Ailey/Fordham BFA Program in New York City. She has performed with companies including Alvin Ailey American Dance Theater, Canadian Opera Company, National Ballet of Canada, Boston Dance Theater, Ballet Jörgen, and Buglisi Dance Theatre, and has appeared on screen in productions across Netflix, Amazon Prime and Great American Family. She has also performed in stadium shows including the opening ceremonies of the AFC Asian Cup in Qatar and The HUM Awards.

In previous Toronto Fringe Festival appearances, Sydney’s work has received both Patron’s Pick and Best of Fringe recognition.

PERFORMANCE DETAILS

Seasons of Souls

Presented by Keir Collective as part of the Toronto Fringe Festival

Venue: Factory Theatre Mainspace, 125 Bathurst Street, Toronto

Cast: Adrienne Taylor, Amélie Clément, Doraïanna Filippo, Jasmin Souter, Marlee Young, Sato Shiwa, Sierra Makarchuk

Performance Dates:

July 3 — 8:30 PM

July 4 — 12:30 PM

July 5 — 3:30 PM

July 7 — 9:15 PM

July 9 — 5:45 PM

July 10 — 10:00 P

July 11 — 6:45 PM

Tickets and festival information will be available through the Toronto Fringe Festival website.

<https://fringetoronto.com/fringe/show/seasons-souls>

ABOUT KEIR COLLECTIVE

Keir Collective is a Toronto-based contemporary dance company founded by Sydney Keir. Rooted in contemporary ballet and cinematic movement storytelling, the collective creates emotionally charged interdisciplinary performance work that merges athleticism, precision, and immersive theatricality.

MEDIA CONTACT

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