

Pitch In Productions was formed as a result of participation in the 2025 TENT (Theatre Entrepreneurs' Network and Training) Program with the Toronto Fringe Festival. The participants are now in the 2026 Toronto Fringe Festival to produce a show as a way to practice the producing skills that they learned during TENT.

The TENT program was structured as a series of workshops and Q and A sessions with industry professionals on topics such as Producing 101, Contracts, Budgets, Content and Environment Warnings, Accessibility, Grant Writing, and Fundraising. This collective has a particular interest and focus on accessibility for artists and audiences as integrated into the process as early as possible and have learned that all aspects of theatre making can be a reflection of your values as an artist. We value inclusivity and diversity, quality pay for theatre makers of all departments, clarity as kindness, specificity as authenticity, and a good sense of humour.