

ABOUT **78**PRODUCTIONS

I. EXECUTIVE SUMMARY

WHO WE ARE

Based in Toronto, **78 Productions** is an incorporated entity that creates evocative, sophisticated, and high-concept theatre across Canada, specializing in unconventional venues. We bridge cultural divides to deliver high-level production standards, elevating the voices of visible minorities and introducing vivid, underrepresented narratives to the Canadian stage.

II. VISION & MISSION

OUR VISION

To be a catalyst for change in Toronto's diverse arts landscape, expanding the horizons of audiences by presenting stories as diverse and sophisticated as the city itself.

OUR MISSION

To proactively cultivate a collaborative ecosystem of industry professionals and emerging artists. We are dedicated to discovering and producing bold new works through:

- a. **Outreach:** Connecting with the next generation of theatre-makers.
- b. **Strategic Partnerships:** Building community-driven infrastructure, such as our recent partnership with Art Starts for rehearsal space support.
- c. **Production Excellence:** Merging high-concept vision with rigorous administrative and marketing standards.

III. PROVEN SUCCESS & 2026 SEASON

TRACK RECORD: 1+2+3 (2025)

Our debut show was a verified commercial and critical success:

- **Sold Out:** All performances on April 26 and May 3, 2025

- **Audience Rating:** 4.5/5 average rating with a 92.3% recommendation rate.
- **Critical Acclaim:** *"Poignant, timely, emotional, vulnerable, and funny."*- Jeff Ho, Associate Artistic Director, Tarragon Theatre.

UPCOMING 1: HE'R-TZ (2026)

Our latest project is an original physical theatre piece written by Suki Cheung.

- **World Premiere:** Video Cabaret, Jul 2 - 11, 2026
- **Strategy:** The show utilizes a movement-heavy, non-verbal vocabulary, directly responding to audience feedback for deeper symbolic narratives and immersive staging.

UPCOMING 2: ROSIE (2026)

We are proud to announce that *ROSIE* has been selected as a finalist in the prestigious Grand River Arts Festival 10-Minute Play Competition.

- **Competition Engagement:** Glenhyrst Gallery, September 19, 2026
- **Artistic Strategy:** This remounted production features the original cast and emphasizes evocative directing imagery to craft a sophisticated character arc within a condensed, high-concept format.

IV. CONNECT WITH US

- **Email:** admin@78productions.ca
- **Instagram:** @78productionsca
- **LinkedIn:** [linkedin.com/company/78-productions-inc](https://www.linkedin.com/company/78-productions-inc)