

ABOUT THE COMPANY & PRODUCERS

Along with **Danny Sylvan**, the producing team includes Brian Goldenberg (Goldenberg Productions) and Paulina Luciani and Zachary Mansfield (Vita Bella Entertainment). **Goldenberg Productions** is a theatrical development, production, licensing and touring company founded by **Brian Goldenberg**. Goldenberg Productions produces a roster of musical documentary concert shows, taking you inside the lives of the greatest composers of Broadway and Hollywood, including: Any Dream Will Do: The Music of Andrew Lloyd Webber, A Whole New World: The Musical Magic of Alan Menken, Over the Rainbow: The Harold Arlen Story and The Sweetest Sounds: The Richard Rodgers Legacy.

Danny Sylvan's producing experience started as a work-study student working for Vanier College Productions at York University. It was his role there as Company Manager that allowed him the opportunity to oversee production and administrative responsibilities for a production of "Shrek: The Musical", "The Exonerated", and a former Toronto Fringe Festival produced show, "The Girl in the Photograph". From there, after thoroughly enjoying the role and responsibilities of a producer, Danny worked for independent theatre companies; Angelwalk Theatre and Goldenberg Productions. Through those production companies, he was Assistant Producer for "Jay & Shilo: Phrantic Phone Call" (another former Toronto Fringe Festival produced show), and had the pleasure of Assistant Producing the "Angelwalk at 10 Gala", "A Whole New World", and a talk show series entitled "Backstage Tea", in which he also co-hosted. In 2023, through Generator TO, Danny had the pleasure of working a placement for the Toronto Fringe Festival as the Production Assistant of the "POSTSCRIPT Patio", and from 2021 through until 2023, he was Associate Producer at Vanier College Productions, producing a plethora of plays and musicals including "Something Rotten", "The Labyrinth of Desire", "All Together Now", and more. **Danny Sylvan Productions** has been born out of producing "EX-Change of Words" for the 2026 Toronto Fringe Festival.

Vita Bella Entertainment was launched in 2025, the brainchild of real-life (soon-to-be-married) partners, **Paulina Luciani** and **Zachary Mansfield**, to revive the musical phenomenon of Confidential Musical Theatre Project, and to sustainably grow into a producer and presenter of alternative commercial offerings to Toronto. **Luciani** is an award-winning actress of screen and stage, having recently been seen in the feature film *All Is Fine in '89* (now streaming on Prime Video and Tubi), and originated the role of Eleven in the Canadian premiere of the hit Off-Broadway parody musical *Stranger Sings!* Paulina is also an accomplished content creator who has worked with Toronto institutions like Luminato Festival, Tafelmusik, and Young People's Theatre. Luciani worked with Samora Smallwood to promote the television mini-series *Coming Home* - now streaming on Bell TV, (2026 Canadian Screen Awards nominee). **Mansfield** is a producer and promoter of theatre, music, dance, and special live events across Toronto and Canada. He has worked alongside internationally renowned magicians Penn & Teller, Oscar and Grammy winner A.R. Rahman, rock legend Chubby Checker, Canadian guitarist Pavlo, Tony-nominee Louise Pitre, and Gordon Lightfoot's original band. He has produced Toronto presentations of Geoff Sobelle's HOME (Luminato Festival 2024 - Dora Nominee For Best Touring Production), Ronnie Burkett's WONDERFUL JOE (Jane Mallett Theatre, 2024), Scott Joplin's TREEMONISHA (TO Live/Luminato 2023), the 2023 appearances of the Australian Chamber Orchestra, Dream House Quartet, and the various film with orchestra concerts at Meridian Hall.