

FOR IMMEDIATE RELEASE

IMPEL THEATRE TO DEBUT A NEW SITE-SPECIFIC INTERACTIVE PRODUCTION OF TIM CROUCH'S ACCLAIMED *I, MALVOLIO*

PRESS INVITATIONS/COVERAGE REQUEST: OPEN FOR REVIEW

Toronto, ON – **impel theatre** proudly present a new site-specific and interactive production of **Tim Crouch's *I, Malvolio*** at the **Toronto Fringe Theatre Festival**. The show will mark the company's Toronto Fringe debut, from July 3-13 at Smart Cookie Club inside Artscape Youngplace, Fringe Venue #24 180 Shaw Street.

This production is among the first English Speaking productions to be performed by an actor other than Tim Crouch, who wrote and originated the play to great acclaim at Brighton Fringe, subsequently travelling the world. The play takes the character of Malvolio from **Shakespeare's *Twelfth Night***, positioning him at the end of the play, and re-interrogates the plot of *Twelfth Night* from the perspective of the character who is the butt of everyone's jokes and much abused throughout the course of that play.

This new site-specific production, conceived by Kendra Jones, features actor Justin Otto in the title role, invites the audience to think about concepts of **school overcrowding, digital interaction, and consent**, in the context of the **ongoing cuts to education curriculum and funding in Ontario**. The production also contains a digital element, encouraging audience members to interact with the performer before the performance **starting July 1st via Snapchat**, as well as during the performance, positioning them as middle schoolers in an overcrowded and underfunded classroom.

Where/when: Toronto Fringe Theatre Festival, July 3-13

Time: 7:30pm nightly (No shows on Sundays)

Where: Fringe Venue #24 (Smart Cookie Club @ Artscape Youngplace)

Press contact: Kendra Jones/ impel theatre

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Artscape Youngplace (Fringe Venue #24) is accessible from the #501 streetcar to Shaw Street.

More info: <http://www.kendrajones.net/impeltheatre>

Facebook: <http://www.facebook.com/impeltheatre>

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