

CLUSTER FUCKED: YOU ARE WHAT WE MAKE YOU

SYNOPSIS:

Cluster Fucked is a fast-paced, angry, hilarious and unnerving romp exploring the industrial production of social identities. Who do they think you are? The show uses verbatim excerpts from industry publications to explore how people are assigned to manufactured social groups (“Asian Sophisticates” for example, or “Urban Digerati” or “Arts and Affluence” or “Silver Linings”) in order to manage and persuade populations.

How does it actually work? Who does it? How is money made? What difference does it make? How do these algorithmic identities influence our own sense of ourselves?

Join us as we play in a world where we are coerced to produce the data that is used to structure our lives in the interests of the largest corporations the world has ever known!

Incomplete Productions

in association with The Toronto Fringe Festival presents

Cluster Fucked

Conceived and directed by David John Phillips

Devised by Heather Abrams, Ryan Bannon, Joanna Decc, Andrew Gaboury, Damien Gulde, Oliver Jane, Jovan Kocic, David John Phillips, Jillian Rees-Brown, and Alisha Stranges

Performed by Heather Abrams, Ryan Bannon, Joanna Decc, and Jovan Kocic

Set and lighting design by Wes Babcock

Stage managed by Andra Legault