



FOR IMMEDIATE RELEASE

Not a Show You Watch. A Show You're In.

*Best of Fringe winner Janelle McGuinness brings **By Popular Demand** to Toronto Fringe — a cabaret-style comedy show with music, characters, and moments that only happen live.*

Comedian Janelle McGuinness has made audiences laugh across the country, on stage and on their phones. Now she's coming home to the Toronto Fringe to do what she does best in *By Popular Demand*, a brand-new solo comedy show that trades doomscrolling for 'you had to be there' moments.

From a F***boy TTC streetcar, to budget air travel, to musical crowdwork, *By Popular Demand* moves effortlessly from smart political commentary to big, outrageous fun! But this isn't a show you passively sit through. Integrating live interaction and crowdwork, every performance is different, blurring the fourth wall until the line between audience and performer disappears entirely!

As seen on Crave and with millions of views on TikTok and Instagram, Janelle brings her online charm into a live setting that puts the audience at the centre of it all. It's a high-energy, one-of-a-kind show you won't want to miss!

About Janelle McGuinness

Janelle McGuinness is a Toronto-based comedian and actor. With views in the millions, Janelle's comedy videos have gone viral on TikTok and Instagram. Her credits include understudying for The Second City Toronto and appearing in the sketch comedy show *The Dessert* on Crave. She recently toured her solo musical sketch comedy show *Going Down Singing* across Canada. *By Popular Demand* follows her Best of Fringe-winning debut, *Carpe into my DMs*.

About Carly Hefferenan

Directed by Carly Hefferenan, an award-winning director, writer, and actor, this production benefits from her extensive expertise in comedy. Hefferenan, who is currently the Artistic and

Executive Director at Comedy Bar in Toronto, previously served as Artistic Director at The Second City Toronto. Her notable writing credits include *Second Jen* (City), *The Irrelevant Show* (CBC Radio), *George Stroumboulopoulos Tonight* (CBC), and *Canadian Air Farce NYE* (CBC). Carly has also directed acclaimed projects such as Season 3 of *ABROAD* (OMNI) and the highly praised third season of *Second Jen* (OMNI).

SHOW DETAILS

By Popular Demand

You're Joking Productions

presented as part of the 2026 Toronto Fringe Festival

Written by *Janelle McGuinness*

Directed by *Carly Heffernan*

Starring *Janelle McGuinness*

Lighting design and Stage Managed by *Maddox Campbell*

Performances:

Jul 2 @ 5:00PM

Jul 3 @ 6:45PM

Jul 4 @ 2:30PM

Jul 7 @ 9:15PM

Jul 9 @ 6:30PM

Jul 10 @ 5:15PM

Jul 11 @ 7:15PM

Jul 12 @ 1:15PM

Venue: Native Earth's Minogitooon Workspace Giizis Studio

More information and tickets available as of June 3, 2026: [Available via Toronto Fringe](#)

Media Contact: Janelle McGuinness / 289 834 3044 / janelle.mcguinness@gmail.com

Social media: @janellemcguinness

Toronto Fringe Publicist: Damien Nelson, damien@wantandable.ca